

NEH Public Programs Grant Survey FY 2012 (Media Projects)

OMB #: 3136-
Exp: 6/30/2014

This survey seeks information about the impact of America's Media Makers grants for film and radio projects that were available to the public during FY 2012 (October 1, 2011 - September 30, 2012). It will enable the Division of Public Programs to gain a more complete picture of the audience for NEH-funded projects and the impact of these projects on institutions and audiences.

Please answer the following questions:

*1. Primary contact for this Survey:

Name:

Institution:

Address:

Address 2:

City/Town:

State:

ZIP:

Email Address:

Phone Number:

*2. Title:

Project Information

*3. Grant Number:

*4. Project Title:

*5. Project Director:

*6. Grant Amount:

Enter amount without
commas or symbols (ex:
350000).

The NEH fiscal year 2012 ran from October 1, 2011, through September 30, 2012. The questions in this survey relate to this time frame.

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***7. NEH grants often fund multiple formats or project activities. Identify the primary format. In later questions you will be asked about additional formats and activities.**

Film

Radio

Audience Impact

***8. In what ways did the project help audiences learn about ideas and scholarship in the humanities? In your answer provide detailed evidence and specific examples of audience learning.**



Do Not Submit

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***9. Share audience comments, staff observations of visitor engagement, or other evidence that best indicates the impact of the project's humanities content on audiences. If applicable, include links or citation information for these comments. (For this question, do not include media reviews of the project or comments about educational resources created for the project. We will ask about these in later questions.)**

5

6

***10. If the project attracted new audiences, tell us at least one story that best illustrates the impact of the project on these new audiences:**

5

6

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***11. How many humanities scholars participated in this project (advisor, panel participant essay for website, etc.)?**

Enter a whole number
without punctuation (ex. 20).

***12. Provide specific examples of how scholar input shaped the project:**

Educational Impact

***13. What type of educational resources accompanied this project (check all that apply)?**

- Lesson Plans
- Study Guides
- Primary Resources
- Classroom Activities
- Online Activities
- Not Applicable
- Other (please specify)

Educational Impact: Resources

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***14. Choose the grade level of the students that this project reached (select all that apply):**

- Pre-School
- Elementary School
- Middle School
- High School
- College
- Graduate School

***15. Share examples of student and educator engagement with the project that best illustrate how the project fostered understanding or appreciation of the humanities. Include specific student and teacher comments and the grade level(s) relevant to the example.**

Institutional Impact: New Approaches

***16. As a result of this project has your organization instituted new types of programs, new approaches to audience engagement or new technologies?**

- Yes
- No

Institutional Impact: New Approaches Cont.

***17. Describe the new approaches, types of programs, or technologies and (if applicable) include examples of how they have influenced other projects in your organization:**

5

6

Institutional Impact: Partnerships

***18. Describe the impact of any new partnerships forged for this project.**

5

6

Institutional Impact

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***19. As a result of the NEH grant were you able to increase funds raised for the project from other sources?**

Yes

No

Institutional Impact: Fundraising

***20. Describe the impact of NEH support on fundraising for your project:**

Publicity and Outreach

***21. What types of media coverage or feedback did the project receive over the entire course of its run? (check all that apply):**

- National news articles
- Local news articles
- National TV coverage
- Local TV coverage
- Formal reviews
- Blog postings
- Online or print comments
- Activity on social media
- None
- Other (please specify)

Publicity and Outreach: Reviews

***22. List all reviews from the entire run of the project with citations and/or links:**

5

6

***23. List at least two of the reviews that best reflect the impact of the project:**

5

6

Publicity and Outreach: Awards and Nominations

***24. Over the entire run of the project, was it ever nominated for and/or did it win awards?**

Yes

No

Publicity and Outreach: Awards and Nominations Cont.

***25. Please list awards and nominations received by the project at any time during its run:**

***26. Premiere broadcast date (even if outside fiscal year 2012)**

Date:

Audience Reach

***27. Was the program broadcast nationally?**

Yes

No

***28. Estimate the audience of all broadcasts from October 1, 2011, through September 30, 2012:**

Enter a whole number with no punctuation (ex. 100000).

29. If you have a total audience figure for all broadcasts and project public events, please provide that here:

Enter a whole number without punctuation (ex. 100000)

NEH Public Programs Grant Survey FY 2012 (Media Projects)

***30. Estimate the total audience that viewed or listened to the program over digital platforms, such as web streams and podcasts, from October 1, 2011, through September 30, 2012:**

Enter a whole number with no punctuation (ex. 100000).

***31. Estimate the number of people who accessed project content, other than the film or radio program, on the project website from October 1, 2011, through September 30, 2012:**

Enter a whole number without punctuation (ex. 100000).

***32. Did you develop project related programming, in addition to the film or radio program, on any of the following formats (check all that apply):**

- Book
- Game
- Podcast
- App
- None
- Other (please specify)

***33. Were public programs related to the project held from October 1, 2011, through September 30, 2012:**

- Yes
- No

Audience Reach: Public Events

***34. Number of programs held from October 1, 2011 through, September 30, 2012:**

Enter a whole number without punctuation (ex. 14).

***35. Total estimated attendees at programs from October 1, 2011 through, September 30, 2012:**

Enter a whole number without punctuation (ex. 2500).

Summary

36. Is there anything else you would like to share about the impact of the grant or the project?

*37. Did you conduct formal evaluation of this project?

Yes

No

*38. May we contact you for further information about your evaluation?

Yes

No

Privacy policy

Information in this survey is solicited under the authority of the National Foundation on the Arts and Humanities Act of 1965, as amended, 20 U.S.C. 956. The principal purpose for which the information will be used is to collect additional post-award information that will provide NEH with useful program progress information that is currently not being collected. Your responses will be used only for the purposes described at the point of collection. If you provide contact information, NEH staff may contact you to clarify your comment or question. We do not sell any personal information to third parties. We never collect information or create individual profiles for commercial or marketing purposes.

Survey completion time

The Office of Management and Budget requires federal agencies to supply information on the time needed to complete forms and also to invite comments on the paperwork burden. NEH estimates that the average time to complete this survey is 60 minutes per response. This estimate includes time for reviewing instructions, gathering the information needed, and completing and reviewing the survey.

Please send any comments regarding the estimated completion time or any other aspect of this survey, including suggestions for reducing the completion time, to the Chief Guidelines Officer at guidelines@neh.gov or to Chief Guidelines Officer, National Endowment for the Humanities, Washington, DC 20506; and to the Office of Management and Budget, Paperwork Reduction Project (3136-____), Washington, D.C. 20503. According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number.